

LOCAL
4th Newsletter
December 2023



Boosting Silver Economy through local community mentoring



Welcome to the 4th Newsletter of the LOCAL project

The LOCAL Consortium is glad to announce the successful conclusion of the Erasmus+ project *LOCAL Boosting Silver Economy through local community mentoring* (KA2 Cooperation partnerships in Adult Education), which brought together 9 Partners from 8 different countries (Bulgaria, Cyprus, Ireland, Italy, Netherlands, Portugal, Romania and Spain).

In two years of project's implementation, partners collaborated to develop concrete upskilling pathways and resources in the field of Silver Economy, Silver Entrepreneurship and Community Mentoring to eliminate aged-related discrimination.

Target group

- ✓ Adults over the age of 50
- ✓ Adult Education providers

Duration

Start date: Jan. 2022
End date: Dec. 2023

Key takeaways from the Closing Meeting and Multiplier Events



On October 24th, 2023, the Applicant ALAD hosted in Castelo Branco (PT), the project's final meeting. Partners came together in a fruitful encounter, celebrating the progress and the positive impact promoted by the LOCAL project. The meeting was an opportunity for all partners to reflect on their achievements and look forward to the promising future that the project offers.

During the last months of project's implementation, partners carried out Multiplier Events to reach stakeholders and policy makers to mainstream the LOCAL resources.



Multiplier Event in Castelo Branco (PT)



These events marked a significant milestone in ensuring the sustainability of the project and fostering community engagement for the elderly. These events encouraged exchange of ideas and insights, emphasizing the critical role of community mentoring in enhancing silver economy and entrepreneurship at local level.

Key takeaways from Multiplier Events, which took place in different national contexts, include the importance of keeping on creating sustainable mentorship programme and fostering collaborative initiatives to empower older adults.

Overview of the LOCAL results



Role model videos

The LOCAL project introduces a powerful video-based learning approach, showcasing 50+ adults' outstanding lifepaths in mentoring and entrepreneurship. Nine videos in national languages with subtitles celebrate the positive impact of seniors in their communities. These role models demystify aging stereotypes, combat ageism, and inspire active engagement in local communities while boosting mentoring experiences.



In-service mentoring training

Introducing an innovative continuous professional development program by the LOCAL project: a blended training aimed at enhancing mentoring skills and supporting educators, trainers, and adult education staff in implementing thematic mentoring cycles. The training consisted of three independent Units of Competence: Mentoring, Silver Economy, and Senior Entrepreneurship. Each unit offers a coherent combination of learning outcomes, subject to evaluation and autonomous validation, empowering participants to upskill and excel in their roles.

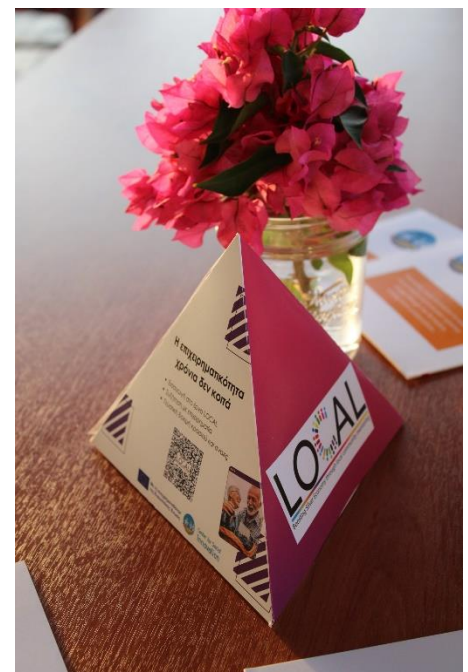


Thematic mentoring cycles

The LOCAL Thematic mentoring cycles are tailored for adults aged 50+. These cycles aim to raise awareness about entrepreneurship as a late-career option, combat ageism, extend working lives, reduce old-age unemployment, enhance social inclusion, and foster innovation within the Silver Economy ecosystem. Covering a total of eight themes, these mentoring cycles offer valuable opportunities for the growth and empowerment of the project's final beneficiaries.

Next steps?

- ✓ Ensure the project's sustainability by keeping on disseminating and exploiting the LOCAL training resources
- ✓ Explore opportunities for future initiatives to keep on boosting community mentoring, silver economy and senior entrepreneurship



Join our community and see you in the next project!

LOCAL



LOCAL website



local.erasmus@amatolusitano-ad.pt



LOCAL Facebook page



Co-funded by
the European Union

“The European Commission support for the production of this publication does not constitute endorsement of the contents which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.”

Project number: 2021-1-PT01-KA220-ADU-000033443